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Date: 9/22/06

By: Patti Hespell  
Patti Hespell



**Mail Stop RCE**

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

**In Re: Patent Application of Charles A. Eldering**

Conf. No.: 8882 : Group Art Unit: 2623  
Appln. No.: 09/712,790 : Examiner: Sheleheda, James  
Filing Date: 14 November 2000 : Attorney Docket No.: T721-10  
Title: Queue Based Advertisement Scheduling and Sales

Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

**INFORMATION DISCLOSURE STATEMENT**

Each of the documents listed on the attached Information Disclosure Statement Citation Form PTO/SB/08A may be material to the patentability of the above-identified patent application and/or may result in a duty to disclose in accordance with 37 C.F.R. §1.56.

In accordance with 37 C.F.R. § 1.98(a)(2)(ii), copies of the U.S. Patents and U.S. Patent Publications listed on the attached Form PTO/SB/08A are not being provided. However, copies of the foreign references and non-patent documents are enclosed.

The filing of this Information Disclosure Statement shall not be construed as an admission that any of the listed documents constitute prior art, nor as an admission against interest in any manner.

This Information Disclosure Statement is being submitted:

(1) within three (3) months of the filing date, entry into national phase in an international application or before the mailing date of the First Office Action; or

- (2) after the period defined in (1) above but before the mailing date of a Final Rejection or Notice of Allowance, and
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- (3) after the mailing date of a Final Rejection or Notice of Allowance but before the payment of the Issue Fee, and
  - Applicant hereby Petitions the Commissioner to consider the attached references; Certification is made below and the fee is included.

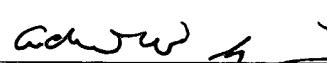
No fee is believed to be due in connection with the filing of this Information Disclosure Statement since it is being filed before the first Office Action on the merits of the above-identified application. However, the Commissioner is hereby authorized to charge any deficiencies or credit any overpayments to Deposit Account No. **501535**.

It is respectfully requested that this Information Disclosure Statement and the documents listed on the attached Form PTO/SB/08A be considered and acknowledged by the Examiner in connection with the above-identified patent application, be made of record therein, and that the listed document(s) be cited in the issued patent.

Respectfully submitted,

Date:

9/22/06

  
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<b>INFORMATION DISCLOSURE STATEMENT BY APPLICANT</b>			
(use as many sheets as necessary)			
Sheet	1	of	1
<b>Complete if Known</b>			
<b>Application Number</b>		09/712,790	
<b>Filing Date</b>		14 November 2000	
<b>First Named Inventor</b>		Eldering, Charles A.	
<b>Group Art Unit</b>		2623	
<b>Examiner Name</b>		Sheleheda, James	
<b>Attorney Docket Number</b>		T721-10	

<b>U.S. PATENT DOCUMENTS</b>				
Exr Initials	U.S. Patent Document		Name of First Inventor of Cited Document	Date of Publication of Cited Document MM-YYYY
	Number	Kind Code (if known)		
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	US5515098		Carles; John B.	05-1996
	US5532732		Yuen; Henry C.	07-1996
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<b>FOREIGN PATENT DOCUMENTS</b>				
Exr Initials	Foreign Patent Document			Date of Publication of Cited Document MM-YYYY
	Country Code	Number	Kind Code (if known)	
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	WO	WO0005888		Ludvig, Edward, A
	WO	WO0064166		Gordon, Yvette, Marie
	WO	WO9904561		Alexander, Ron
	WO	WO9911065		Klosterman, Brian, L
	WO	WO9955066		Zetmeir, Karl, D.

Examiner Signature		Date Considered
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